

BOOKING FORM

MANAGEMENT FEES: €300

Every company is required to pay a flat fee upon signing up for Aeromart Toulouse. This fee will cover the following items:

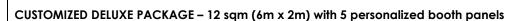
- The official event catalogue
- 1 parking ticket per company valid from December 3-5, 2024 (2 tickets if the company has more than 4 delegates).
- 1 electric outlet of 1.5 kW on your stand.
- Wi-Fi access per delegate.
- 1 QR code badge per delegate.

BASIC PACKAGE – 6 sqm (3m x 2m)	
Description: - Cardinal Red carpet. - Aluminium structure and white melamine partitions (height 2.5m) - A rail of spotlights - 1 single-sided sign: exhibitor's name + booth number - 1 table, 3 chairs and 1 wastepaper basket - 1 presentation form in the AEROMART TOULOUSE online catalogue. - 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12) - Free and unlimited access to conference and workshop sessions - Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12 → For 1 delegate	→ €4 000
CUSTOMIZED BASIC PACKAGE – 6 sqm (3m x 2m) with 5 personalized booth panels	→ € 5 500

BASIC PACKAGE - 12 Sqill (BILLX 2111)	
Description: - Cardinal Red carpet. - Aluminium structure and white melamine partitions (height 2.5m) - A rail of spotlights - 1 single-sided sign: exhibitor's name + booth number - 2 table, 6 chairs and 1 wastepaper basket - 1 presentation form in the AEROMART TOULOUSE online catalogue - 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12) - Free and unlimited access to conference and workshop sessions - Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12 → For 2 delegates	→ € 6 000
CUSTOMIZED BASIC PACKAGE – 12 sqm (6m x 2m) with 6 personalized booth panels	→ € 7 800

DELUXE PACKAGE - 12 sqm (6m x 2m) **Description:**

- Cardinal Red carpet.
- Aluminium structure and white melamine partitions (height 2.5m) + storage (1sqm)
- A rail of spotlights
- 1 single-sided sign: exhibitor's name + boothnumber
- 2 tables, 6 chairs and 1 wastepaper basket
- 1 presentation form in the AEROMART TOULOUSE online catalog
- 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12
 - → For 2 delegates







€ 9 500

PREMIUM PACKAGE - 24 sqm (4m x 6m)

Description:

- Customizable booth with storage
- Spotlights
- Graphics included: personalized sign (logo) and personalized counter
- 1 counter, 1 coffee table, 3 armchairs, 1 table, 4 chairs and 1 wastebasket
- 1 presentation form in the AEROMART TOULOUSE online catalogue
- 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12
 - → For 3 delegates







PLATINUM SPONSOR

Description:

- PREMIUM PACKAGE (24 sqm)
- 90 seconds of a video presenting your company (video broadcast on screens during the event.
- Your company logo on all supporting event documents, confirming "Platinum Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- Two pages of advertising in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
- An A4 flyer, front/back, presenting your company will be given to each participant
- 3000 branded goodies, provided by you at least 30 days before the event, will be distributed to each participant.
- 1 advertising panel of your company installed in the hall
- Preferential location within the exhibition space
- 2 direct marketing campaigns based on event participants (html text to be provided)
 - → For 5 delegates





GOLD SPONSOR

Description:

- DELUXE PACKAGE 12 sqm
- 90 seconds of a video presenting your company (video broadcast on screens during
- Your company logo on all supporting event documents, confirming "Gold Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- Two pages of advertising in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
- 1 advertising panel of your company installed in the hall
- 1 direct marketing campaigns based on event participants (html text to be provided)

→ For 3 delegates





SILVER SPONSOR

Description:

- DELUXE PACKAGE 12 sqm
- Your company logo on all supporting event documents, confirming "Silver Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- An advertising page in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
 - → For 3 delegates



→ € 10 000

BRONZE SPONSOR

Description:

- BASIC PACKAGE 12 sam
- Your company logo on all supporting event documents, confirming "Bronze Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- An advertising page in the participants' catalogue (PDF)
 - → For 2 delegates



→ €8000

BARE SURFACE	
Description: - Cardinal Red carpet. - 1 presentation form in the AEROMART TOULOUSE online catalogue - Free and unlimited access to conference and workshop sessions - Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12 → For 2 delegates	→ € 300 / sqm (MINIMUM 12 sqm)
MANDATORY FEE: 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12)	→ € 2 500

COUNTER PACKAGE - FOR SMES ONLY

Description:

- Cardinal Red carpet.
- Counter customized with your graphic.
- 1 presentation form in the AEROMART TOULOUSE online catalogue
- 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12
 - → For 1 delegate



€ 2 250

START-UP PACKAGE

Description:

- Cardinal Red carpet.
- Counter customized with your graphic.
- 1 presentation form in the AEROMART TOULOUSE online catalogue
- 1 schedule of pre-arranged one-to-one meetings over 2 days (4/12 & 5/12)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (4/12 & 5/12) and the cocktail evening on 4/12

→ For 1 delegate



→ € 1 500

OPTIONS & SPONSORSHIP

OPTIONS & SPONSORSHIP	
LUNCHES (DECEMBER 4 & 5)	
Description: - Continue building your networks at a business lunch (round table of 10 people) → Per person	→ €8:
AEROMART LAUNCH PARTY (DECEMBER 3)	
Description: - Take advantage of the Aeromart VIP launch party and connect with other attendees before the business convention commences (limited number) → Per person	→ €150
THEMED WORKSHOP	
Description: - Lead a 30-minute themed workshop on December 4 or 5. A brief abstract is requested for initial validation to ensure alignment with key topics and focus on the event. Please send your title and abstract to: mbohssein@advbe.com - If your subject is validated, it will be published in the AEROMART TOULOUSE communication tools. It will also be detailed in the catalogue given to participants. However, we do not guarantee a minimum audience	→ € 1 500
EXTRA DELEGATE	
Description: - Register your collaborators and give them access to the exhibition, conferences and workshops, coffee break. Strictly reserved to the representatives of the registered company. → Per person	→ € 300
SPONSOR THE COFFEE BREAK AREA	
Description: Come and set-up your kakemonos and brochures in the coffee area to promote your company! You will be visible to all the participants who come to get refreshments, each day of the event, morning and afternoon.	→ € 15 000
SPONSOR THE BADGE LANYARDS	
Description: Our team will provide each participant with a lanyard in your company's colours so that they can hang their badge. The lanyards must be delivered to us 30 days before the event (3000 pieces).	→ €1000
SPONSOR THE VIP LOUNGE	

SPONSOR THE VIP LOUNGE	
Description: The VIP lounge is a space reserved for contractors. High-level representatives hold their meetings there in private meeting rooms. Take advantage of this exceptional opportunity to present your company to a select audience! - Install your kakemono inside the VIP area or at the entrance. - Leave your brochures in the coffee area of the VIP lounge - Broadcast your promotional video in a loop on the screens of the VIP lounge (30 seconds max.)	→ € 10 000

SPONSOR THE MOBILE APP	
Description: Thanks to this complete and exclusive package, you will be able to promote your company to targeted users, with maximum visibility: - As the official sponsor of the mobile app, your logo will be on all media associated with the promotion of the mobile application: event website, pop-up window on arrival on the site, instructions on use of the application, catalogues, e-mails sent to participants to download the application, advertising highlighting the application in the paper and digital catalogue, etc. - Your logo on the start screen each time you open the application - Your logo on the list of participants and on the interactive map - 1 banner on the main page of the Aeromart TLS mobile application - 1 push message: the message of your choice sent to participants during the event.	
If you want to have a personalized offer for the AEROMART TLS mobile app, contact mmiu@advbe.com	→ € 10 000

SPONSOR THE RECEPTION DESK	
Description: Maximize your visibility by displaying a poster and your company brochures at the reception desk, an area that is highly visited by participants throughout the event.	→ €2000

YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE	
Description: The event' official catalogue is given to each participant upon arrival. It contains the general program of the event, the conference program, the map of the exhibition hall, etc.	→ €1000

PERSONALIZED BOOTH PANEL (2.5m x 1m)	
Description: - Each melamine booth panel can be personalized using a visual of your choice. Please provide us with a computer file in the correct format:	
Panel size: 2500mm x 1000mm Size of the visible surface: 2389mm x 945mm The file must be produced in high definition and ideally in vector.	→ € 300

KAKEMONO / ROLL-UP (0.80m x 2m)	
Description: Realisation of a four-sided kakemono (80 x 200 cm - Weight: 3 kg) Please provide us with a computer file in the correct format: 80 x200 cm	
The file must be produced in high definition and ideally in vector. The roll up will belong to you after the show	→ € 400

TV RENTAL	
Description: Rent a 42" plasma TV + foot + DVD player	→ € 700

CHANGE YOUR FURNITURE PACK	
Description in annex	→ In annex

CATERING	
Organize a cocktail at your booth	→ On demand

ORDER CONFIRMATION				
BASIC PACKAGE – 6 sqm (3m x 2m)		€ 4 000		
CUSTOMIZED BASIC PACKAGE – 6 sqm (3m x 2m)		€ 5 500		
BASIC PACKAGE – 12 sqm (6m x 2m)		€ 6 000		
CUSTOMIZED BASIC PACKAGE – 12 sqm (6m x 2m)		€ 7 800		
DELUXE PACKAGE – 12 sqm (6m x 2m)		€ 8 000		
CUSTOMIZED DELUXE PACKAGE – 12 sqm (6m x 2m)		€ 9 500		
PREMIUM PACKAGE – 24 sqm (6m x 4m)		€ 10 000		
PLATINUM SPONSOR – 24 sqm (6m x 4m)		€ 20 000		
GOLD \$PON\$OR – 12 sqm (6m x 2m)		€ 15 000		
SILVER SPONSOR – 12 sqm (6m x 2m)		€ 10 000		
BRONZE SPONSOR – 12 sqm (6m x 2m)		€ 8 000		
BARE SURFACE (12 sqm) + SCHEDULE OF PRE-ARRANGED MEETINGS		€ 300 xsqm + € 2 500 = €		
COUNTER PACKAGE - ONLY FOR SMEs		€ 2 250		
START-UP PACKAGE		€ 1 500		
LUNCHES (DECEMBER 4 & 5)		€ 85 x= €		
AEROMART LAUNCH PARTY (DECEMBER 3)		€ 150 x= €		
THEMED WORKSHOP		€ 1 500		
EXTRA DELEGATE		€ 300 x= €		
SPONSOR THE COFFEE BREAK AREA		€ 15 000		
SPONSOR THE BADGE LANYARDS		€ 10 000		
SPONSOR THE VIP LOUNGE		€ 10 000		
SPONSOR THE MOBILE APP		€ 10 000		
SPONSOR THE RECEPTION DESK		€ 2 000		
YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE		€ 1 000		
PERSONALIZED BOOTH PANEL		€ 300 x= €		
KAKEMONO / ROLL-UP		€ 400 x= €		
TV RENTAL		€ 700		
CHANGE YOUR FURNITURE PACK		€		
CATERING		€		
TOTAL		€		
MANAGEMENT FEES	V	€ 300		
TOTAL		€		

PAYMENT TERMS

*Additional Information on tax:

- a) Your company is registered in France, French tax (VAT) is due and will appear on the final invoice.
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non-European country, no taxes are applicable.
- d) Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

A deposit of 60% of the amount must be paid when sending the booking form.

The total balance must be paid <u>BEFORE</u> the event.

Payment can be made by:

- Credit card (visa, mastercard or American Express) ask our team for a secure link
- Bank transfer (a copy of the transfer confirmation must be sent to us by email: compta@advbe.com)

ABE BANK ACCOUNT DETAILS (mentioned on the invoice):

IBAN: FR76 3000 4008 0400 0107 2835 736

SWIFT: BNPAFRPPXXX

Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES

Address: 24 Avenue de la Grande Armée – 75017 Paris, France

TERMS & CONDITIONS

Name of the event: AEROMART TOULOUSE 2024 (referred to as the "Event"):

Date: December 3-5, 2024 (referred to as the "Event date")

Location: MEETT (referred to as the "Place"):

City, Country: Toulouse, France

1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 rue de la Rochefoucauld - CS 50300 - 92513 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.

 The amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access
 to the Event, shouldn't their accounts be settled.
- The Participant understands that registration will be confirmed once a deposit has been made. The Organizer reserves the right to cancel the Participant's registration, should the latter fail to process the initial payment as requested in the booking document.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases.

The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff, or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff, and belongings during the preparation and running of the Event.

8/ FOR THE DIGITAL EVENT ONLY:

(a) You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.

(b) We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.

(c) The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.

(d) Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential

and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libellous postings or any postings which are illegal or infining the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.

(e) You may use the Event Platform solely for access to the Event. Without limitation, you must not:

(i) download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain, (ii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,

(iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereor

(iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or (v) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.

(f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business f or the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: privacy, confidentiality, and management of personal information

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Name of authorized officer or representative:

□ I agree with advanced business event's general terms and conditions. ■ I agree to receive communications from Aeromart's partners.

Date, signature and company's seal: