

NEW SPACE @ HANNOVER MESSE

ORBITAL ECONOMY FOR INDUSTRY

5–8 APRIL 2027

HANNOVER MESSE

THE INDUSTRY OF THE FUTURE SHOWCASING ITS POTENTIAL BE THERE!

HANNOVER MESSE, the world's leading trade fair for the manufacturing industry, offers the ideal platform to showcase the opportunities presented by the orbital economy for industry. Make the most of the **New Space pavilion** to present your innovations to a highly relevant specialist audience and reach more than 3,000 exhibitors and around 4,700 visitors who are on the lookout for innovative solutions. As part of the **Research & Innovation** exhibition area, the joint stand opens up a wide range of opportunities for direct exchange and for establishing business or cooperation links with industrial companies, research institutions and start-ups alike.

KEY TOPICS

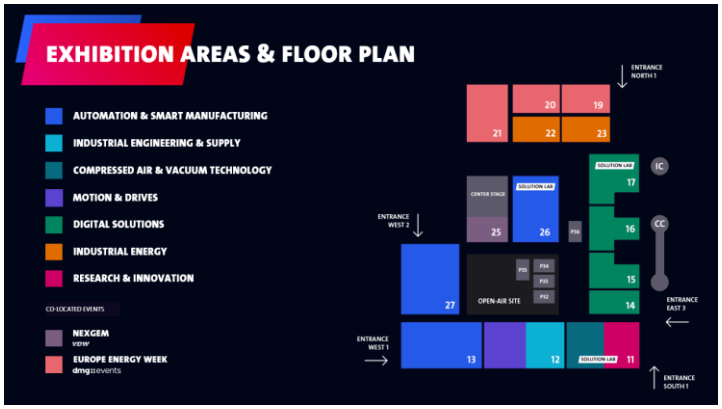
- **Geo-monitoring and analysis:** Show how businesses can benefit from your solutions, for example through supply chain monitoring, climate and environmental monitoring or in the field of smart farming, etc.
- **communication:** Present your ideas on global connectivity and seamless communication. How does your solution contribute to the fields of autonomous driving, resilience or IIoT?
- **Space-based production and supply chain:** The focus here is on topics such as industrial manufacturing and infrastructure in space. Show how your approach contributes to more efficient supply chains or scalability and ultimately makes the commercialisation of space travel a reality.
- **Sustainability:** The long-term viability of business models also requires environmental sustainability and safety – explain to the specialist audience how you can ensure this.

Book your stand at HANNOVER MESSE 2027 to establish yourself as a solution provider and attract new customers and partners.

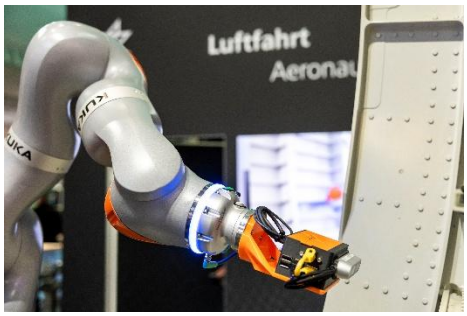
INDUSTRIAL USER SECTORS

- Supply chain
- Digital economy
- Mechanical and plant engineering
- Defence and security
- Energy sector
- Research and Development

EXHIBITION AREAS & FLOOR PLAN



PARTICIPATION OPTIONS







participation package 9m² or 16m²:

- Stand construction with high-quality furnishings and fittings
- Lounge area with refreshments
- Support from a host or hostess
- Waste disposal and daily cleaning
- General stand security
- Electrical connection
- Stage slot on the Expert Stage in Hall 11
- Online presentation
- Marketing and press services
- Wi-Fi can be booked as an optional extra for a fee

participation fee* for 9 m² : 7,110 EUR
participation fee* for 16 m² : 10,950 EUR

Workstation 6m²:

- including company branding
- Lounge area with refreshments
- Support from host/hostess
- Waste disposal and daily cleaning
- General stand security
- Electrical connection
- Stage slot on the Expert Stage in Hall 11
- Online presentation
- Marketing and press services
- Wi-Fi can be booked as an optional extra for a fee

participation fee*: 4,740 EUR

*Prices exclude a registration fee of €440 and statutory VAT

OUR TIP FOR MAXIMUM TRADE FAIR SUCCESS:

The networking sessions in our Solution Labs provide the perfect setting for exchange, collaboration and knowledge transfer.

Please feel free to get in touch with us about this.

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